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**National Radio Show for Entrepreneurs Launches in Atlanta**  
*The Ms. CEO Show, the first and only national radio show for women entrepreneurs, debuts with author Tim Grizzle*

The Ms. CEO Show, a new national talk radio show, will launch its first show on December 16, 2008. The topic, “Bump the Slump”, will give the listeners useful and practical knowledge to create opportunities in a recession. The feature guest will be Tim Grizzle, a financial planner with a common sense approach to creating wealth. Tim, author of the upcoming book *Wealth Opportunities in a Crash Economy*, will use his home grown “Georgia logic” to help listeners identify specific ways to profit in a turbulent U.S. economic climate.

The Ms. CEO Show host, Felicia Joy, is a serial entrepreneur who relates to both the challenges and joys of entrepreneurship. Her business experiences have given her the insight and excitement to speak about entrepreneurial success from her head as well as her heart. Prior to becoming a full-time entrepreneur, Felicia Joy built a successful career in corporate America as a public relations and communications expert, serving several industries including aviation, energy and social services. She decided to risk it all and leave the “comfort” of a healthy six-figure salary behind, to pursue her greater purpose. In this weekly show, Felicia Joy will discuss timely and relevant topics including “greening” business, increasing revenues, tackling work/life balance, as well as lifestyle topics that cover fashion, travel, and relationships.

**About The Ms. CEO Show**

The Ms. CEO Show, hosted by Felicia Joy, is the first and only national talk radio show for women entrepreneurs. The show will inform, inspire, celebrate and connect women across the U.S. who are running a business or planning to launch one. The live format allows listeners to call or email into the studio with specific questions for Felicia Joy or guest experts. The Ms. CEO show is simulcast Tuesdays from 2p to 3pm on [www.msceoshow.com](http://www.msceoshow.com) and [www.blogtalkradio.com](http://www.blogtalkradio.com), tapping into the site’s 1.5 million female listeners. Each week topics differ but the essence and purpose of the show remain the same: Providing insight and information women can use right away to build their best business.

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**For more information on The Ms. CEO Show or host Felicia Joy, please visit [www.msceoshow.com](http://www.msceoshow.com) or contact:**

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