

Ms.CEO™ Snapshot

Insight and Inspiration for Women Entrepreneurs

About Ms.CEO Media Inc.

Ms. CEO Media Inc. is the premiere media resource for women entrepreneurs. Created for women entrepreneurs by a woman entrepreneur, Ms. CEO's mission is to provide insight and inspiration to help women build their best businesses.

The Ms. CEO philosophy is simple. Every woman deserves to be celebrated for her business accomplishments; and every woman deserves access to the best resources and brightest people to attain her entrepreneurial goals.

By connecting, celebrating and informing women entrepreneurs, Ms. CEO is increasing the social and economic standing of a new standard of businesswomen, and inspiring millions more to pursue their entrepreneurial aspirations.

About The Ms.CEO Show

The Ms. CEO Show is the first and only national talk radio show for women entrepreneurs. Broadcasting online every Tuesday at www.msceoshow.com, the show informs, inspires, celebrates and connects women across the U.S. who are running a business or planning to launch one. The fast-paced energetic feel of the show engages listeners, while the live format enables them to call Felicia Joy, the host, and guest experts with questions about every aspect of entrepreneurship and business. Each week topics differ but the essence and purpose of the show remain the same: Providing practical insights and inspiration that women can immediately apply to build and improve their businesses.

About Ms.CEO Magazine

Ms.CEO Magazine, edited by Linda Day, is the first and only national magazine exclusively for women entrepreneurs, and is produced with one goal: To provide insight and inspiration for women entrepreneurs. A monthly publication, the magazine is produced and distributed electronically 11 times per year and in print as a Collector's Edition each August. No matter where a woman is in her entrepreneurial endeavors—dreaming of her company or building it already—she sees Ms.CEO Magazine as a priceless resource to have on the way.

About Ms.CEO Founder, Felicia Joy

Felicia Joy, host of The Ms. CEO Show, is known as “a business woman's best friend”. She is a real life entrepreneur who wholeheartedly relates to both the challenges and joys of business ownership, and she has a special passion for empowering girls and women through entrepreneurship because it has been a transformational force in her life.

Prior to becoming a full-time entrepreneur, Felicia Joy directed corporate communications at a Fortune 500 company, earning a healthy six-figure salary before deciding to leave “comfort” behind, and risk it all, to pursue her greater purpose of becoming a world-class entrepreneur.

A native Georgian (USA), Felicia is a “peach” who exudes trademark Southern hospitality along with a hearty laugh and sunny smile. She lives in Atlanta and enjoys an adventurous life!

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